



## Program Ad Specifications

**Page Size:** 5.5" x 8.5"

Prices are for black and white only. Colour may be available by special arrangement.

**Deadlines:** Ad bookings must be made 2 weeks before the concert date, and ad copy must be delivered 10 days before the concert. Ads will be invoiced immediately after the concert.

Payment is due 20 days after receipt of invoice

### Full page ad - 5" wide x 8" deep

**Price:**

\$400 includes ad layout

\$350 each if 2 ads are purchased

\$300 each if 3 ads are purchased

### 1/4 page ad - 5" wide x 2" deep

**Price:**

\$100 includes ad layout

\$80 each if 2 ads are purchased

\$70 each if 3 ads are purchased

### 1/2 page ad - 5" wide x 4" deep

**Price:**

\$200 includes ad layout

\$175 each if 2 ads are purchased

\$150 each if 3 ads are purchased